



**URBAN PARTNERS  
FOR KING'S CROSS  
EUSTON &  
ST PANCRAS**

Working together  
for a thriving urban  
neighbourhood

**Urban Partners  
Annual Report 2018**

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[www.urbanpartners.london](http://www.urbanpartners.london)



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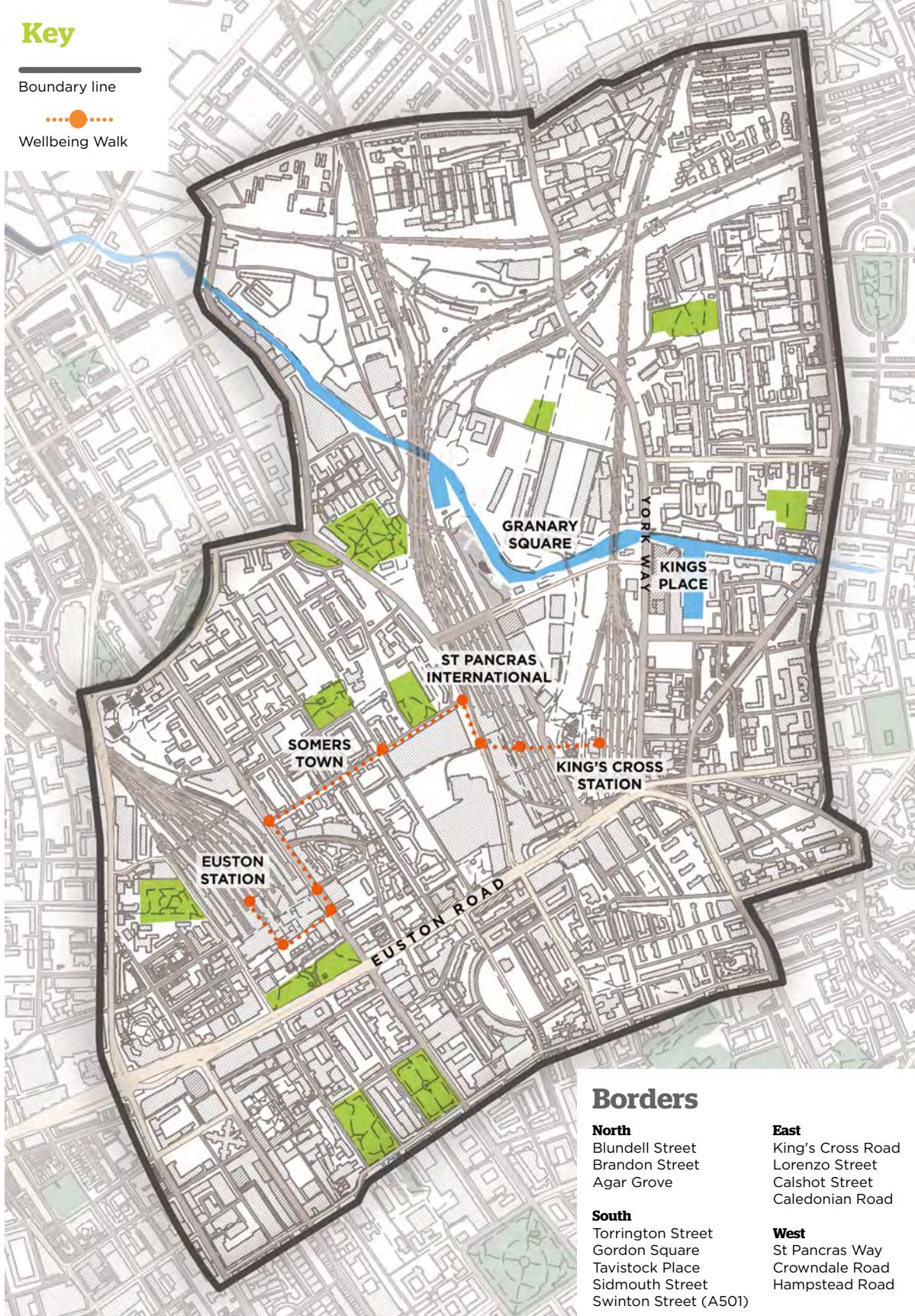
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# Boundary Map



# FOREWORD

Wendy Spinks, Commercial Director HS1 Ltd,  
Chair of Urban Partners ('UP')

In a year of deep uncertainty, with Brexit negotiations hurtling towards a still unknown conclusion, businesses large and small have continued to work voluntarily in partnership to build an inclusive King's Cross, St Pancras and Euston area.

From hosting our inaugural sustainability conference Destination Next, to facilitating a forum bringing local stakeholders together to target reducing homelessness, 2018 has been a year in which Urban Partners has deeply embedded itself at the heart of the community.

Despite challenges along the way, our Hero Projects and networks have gone from strength to strength. The Homework Club continues to blossom and has started to gain the recognition and publicity that it deserves. With Eurostar regularly hitting its capacity of 38 students, additional space is now being provided at Springer Nature to allow Urban Partner employees to provide support to over 50 local students every week.

We have also welcomed Peter McDonough, our Next Generation Coordinator, who joined at the beginning of the year. With Peter on board, the support we have been able to provide to local young people has grown exponentially. As just one example, by supporting over 20 schools in Camden and Islington to roll out the child online safety scheme, Safety Net, we now sponsor the largest programme of its kind in London.

There have of course been setbacks too, and we had to end our partnership with TfL to redesign and enhance the Euston Underpass for pedestrians.

However, we have been able to reassign the projects funding towards a large-scale volunteering partnership for Urban Partner employees with Camden Giving - an excellent initiative that fits closely with our core voluntary message.

It is of course our voluntary nature that sets us out from the crowd. With a clear purpose and mission, Urban Partners has defined what it is to be a voluntary business partnership, presenting a genuine alternative to the BID model that has proliferated across London. Indeed, many BIDs are now looking to follow our lead in seeking to replicate the Wellbeing Walk, and our Next Generation initiatives.

Urban Partner membership is not just about giving back, it is about what kind of businesses we want to be. We believe that businesses that play a part in adding value to society and community, are business where the up and coming workforce want to work. People are increasingly choosing employers based on their activity in this space.

Finally, I'd like to thank all our members, supporters and partners for helping us over the past year. In particular, I'd like to welcome our newest Board Members, Ted Baker and Lendlease, and Executive Members, Havas and Everyman.

The success of our work is based on collaboration and partnership, and the fantastic breadth and drive of our membership. We believe we are now in a position where we can provide genuine value and a lasting impact to those that live, work and visit the area. Next year will be all about building on this, increasing our impact, reach and scale even further.

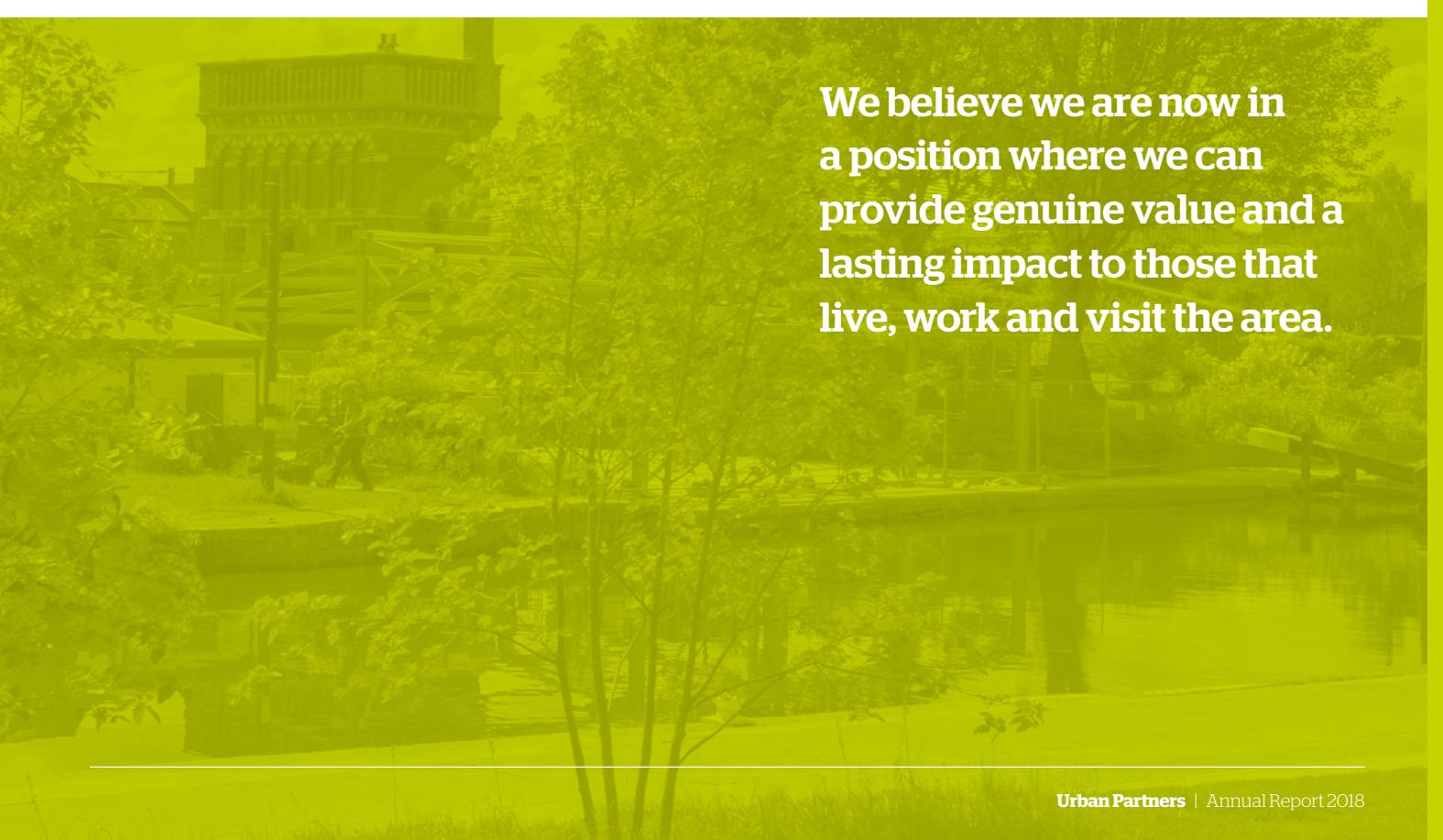


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**The success of our work is based on collaboration and partnership, and the fantastic breadth and drive of our membership.**

**We believe we are now in a position where we can provide genuine value and a lasting impact to those that live, work and visit the area.**





# EXTERNAL CONTRIBUTION

Cllr. Georgia Gould,  
Camden Council Leader



The high quality development of the business, cultural and retail spaces around King's Cross continues to transform and animate the area. But for all the good that this brings, we know that local people are sometimes left feeling that the benefits are not for them. Camden Council is committed to working with our communities to make Camden a better borough - a place where everyone has a chance to succeed, where nobody gets left behind, and where everybody has a voice. Urban Partners continues to play an important role in connecting their member businesses to the local community.

We have enjoyed working with Urban Partners this year - its desire to support the local community is passionately displayed. In particular, the partnership with Urban Partners member Ted Baker to deliver the Ted Baker Challenge as part of the Camden STEAM programme was a real success, resulting in long-lasting relationships between the young participants and this important Camden business. We look forward to continuing to work with Ted Baker and other Urban Partner's members to make sure that our young people develop the fusion of Creativity and STEM skills which will allow them to benefit from Camden's creative, digital and scientific economy. Other Urban Partner initiatives such as the Homework Club and Careers Expo also provide Camden students with excellent exposure to the many leading businesses in our area. We aim to support Urban Partners to continue to expand the reach of these initiatives.

There is of course always more to do. We look forward to working in close partnership throughout 2019 with the ambition of increasing the number of Camden residents working in our borough, and further embedding the links between local young people and the ever-growing list of businesses in the area. Here's to an excellent 2019!



Urban Partners continues to play an important role in connecting their member businesses to the local community.







# **WELCOME TO URBAN PARTNERS AND OUR HOME: KING'S CROSS, ST PANCRAS AND EUSTON**



Set up in 2011, Urban Partners is a voluntary business partnership made up of organisations in the King's Cross, St Pancras and Euston area.

Urban Partners exists to represent its businesses, provide benefits to its members' almost 11,000 employees, and to contribute to the local community, and in particular to assist in the training and development of young people in the area. Its work is funded by its diverse membership base ranging from global organisations to local businesses across a wide variety of sectors.



Members give their time, expertise and resources in order to build and sustain a thriving urban neighbourhood that is a good place to work, live and do business.

## The area

With the iconic venue Kings Place celebrating its tenth anniversary this year, it's fair to say that the area we call home is no longer the new kid on the regeneration block. Its transformation as one of the leading business locations in the country is well established, but of course continues at break-neck pace, with tech giants Google and Facebook preparing to open new offices in the area. There is no sign of the pace of change abating either, with the arrival of Crossrail 2 and HS2 both set to further enhance the areas importance as the UK's major transport hub.

Increasingly, footfall is not just passing through the area, but choosing King's Cross, St Pancras and Euston as a cultural and leisure destination, a place to stay and visit. The launch of the hugely exciting new Coal Drops Yard will see the number of visits, and economic activity in the area increase even further in 2019.





## The challenge

The undoubtedly success of the regeneration of the area presents challenges too. Many local residents will understandably feel that they have suffered many of the downsides of the changes - the cranes, dust and building works - without benefitting properly from the transformation of the area. Now more than ever, Urban Partners has a role to play in ensuring that as local businesses, we are fully embedded in the area we have chosen to base ourselves. For us that means helping to improve the area as a place to live and work through initiatives such as the Wellbeing Walk; and ensuring that the local community shares in the area's new prosperity by investing in education, skills and job opportunities for local young people.

**Now more than ever, Urban Partners has a role to play in ensuring that as local businesses, we are fully embedded in the area we have chosen to base ourselves.**

# OUR PRIORITIES

As the King's Cross, St Pancras and Euston communities evolve, so does Urban Partners, and in recent years we have refined our purpose as a business partnership. Our work is focused on the three priority areas which frame all activity undertaken by the Partnership.

## 1. Benefiting our employees:

- ▶ Foster a community spirit among employees by collaborating with longstanding businesses from the area as well as the newer businesses choosing to call this part of London home
- ▶ Ensure that all employees feel a sense of ownership and connection with the area

## 2. Engaging the next generation:

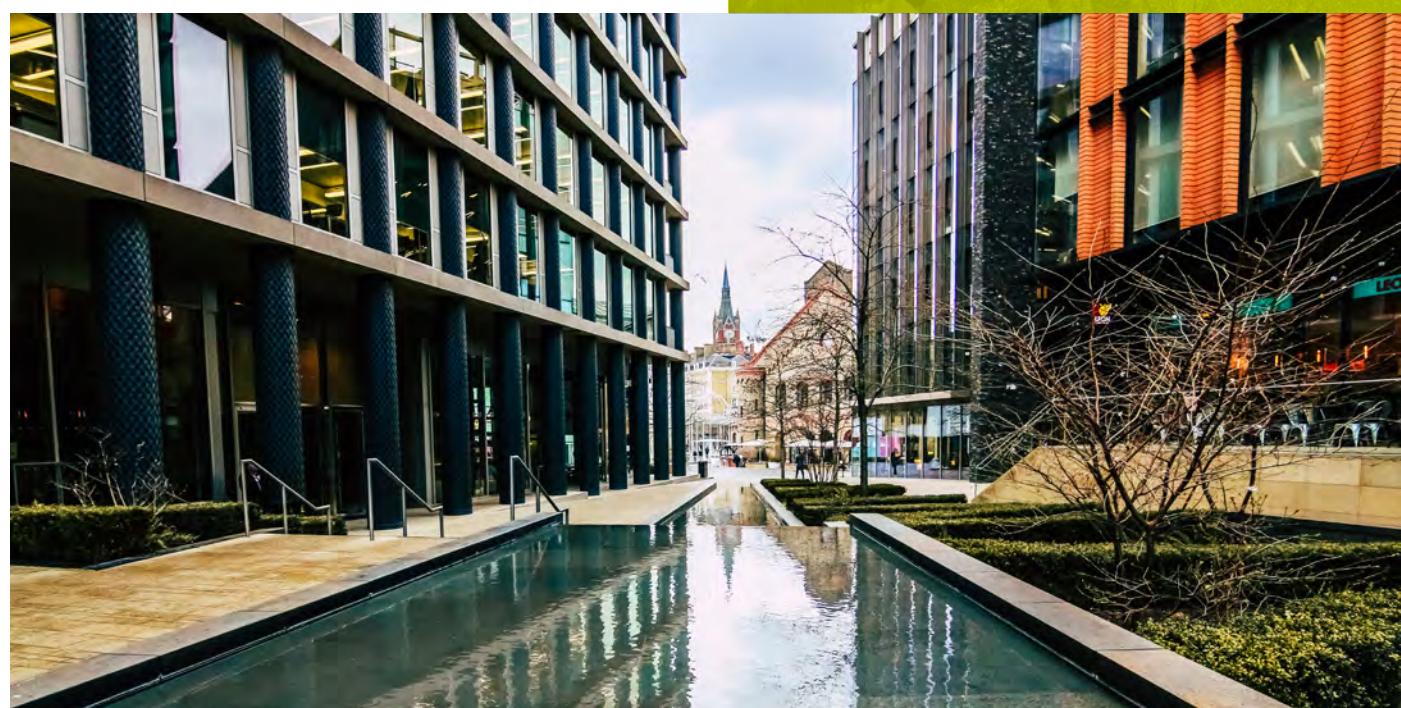
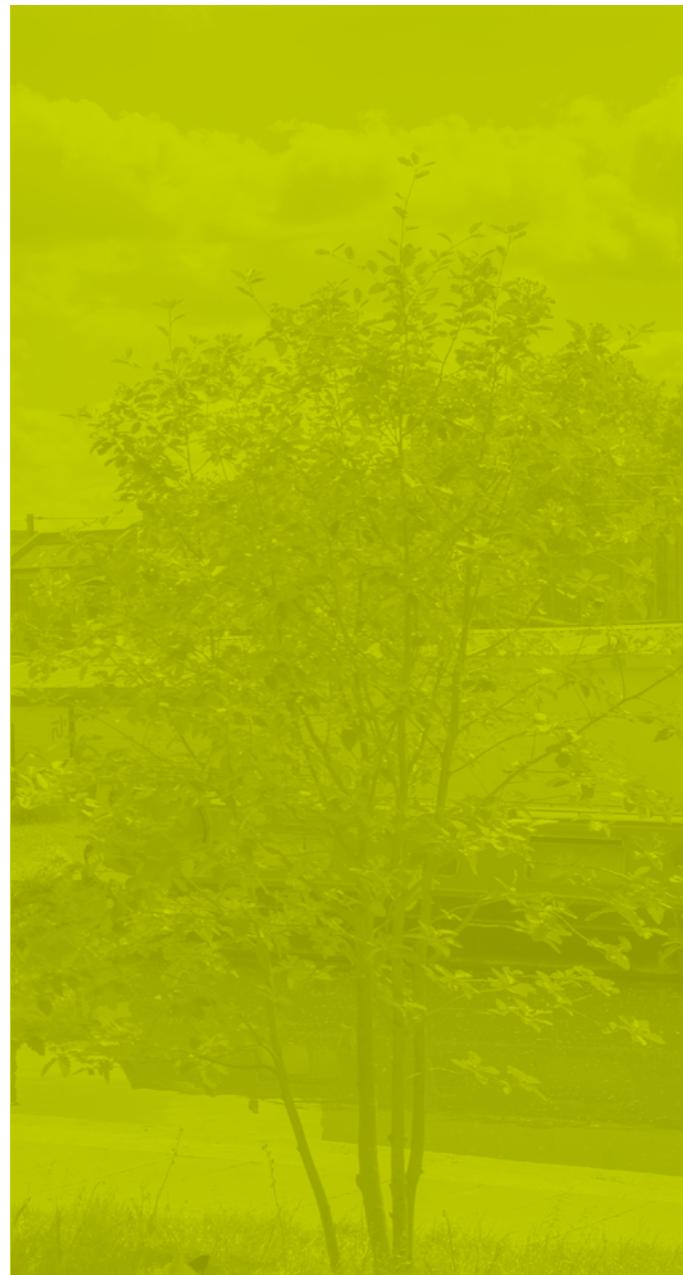
- ▶ Engage and support young people from across the area, helping to connect them with employment opportunities
- ▶ Ensure young people feel part of the community, able to contribute to the future development of the area



### 3. Representing business:

- ▶ Provide a collective voice for members by keeping them informed on the issues that affect them and develop programmes to support them, particularly around the environment and public realm
- ▶ Ensure that UP is respected as a guardian of the area from a wider London perspective

All three strands of our work are also supported by our Hero Projects - initiatives that we have developed and supported to have a transformational physical, social or environmental impact in the area. From the Homework Club, to the Wellbeing Walk to our new volunteering initiative, the Hero Projects are designed to reflect our three priorities and ultimately our purpose.



# HERO PROJECTS

## Homework Club

The Homework Club was founded in 2016 when students congregating in Kings Place led member businesses to realise that many young people in the area don't have a quiet space at home to study. In response to this, working with Eurostar we launched an innovative pilot scheme to provide young people with an inspiring place to do their homework after school. The Homework Club pilot proved a huge success with the students enjoying the exclusivity and club-like atmosphere. This quickly progressed to students receiving tutorials from member business employees to support them with their A-Levels.

Two years down the line and the Homework Club has continued to grow rapidly. It has expanded at Eurostar, with a quiet space also being introduced at LNER, meaning that in any given week, over 50 students can benefit from the initiative. With Ted Baker, Argent and Springer Nature also providing tutors, the A level students are now able to receive support for whatever subject they are studying for.

This fantastic initiative has also begun to receive the recognition it deserves, including coverage in the Financial Times, the Evening Standard and on BBC Online. This month, the Homework Club is set to expand further, with Springer Nature opening its doors to host tutorials on science and maths-based subjects, while Eurostar will continue to host students seeking arts and language-based support.

“Without the support I got in the Eurostar Homework Club, I could never have realised my dream of being awarded an unconditional offer at my first choice university.”

**Jamima, Y13 pupil**





“The support I got with my Extended Project Qualification enabled me to get on my chosen course at university.”

**Megan, 1st Year at university**



There is no sign of it stopping here either, with both Havas and Lendlease looking to host the Homework Club too.

Finally, before turning to plans for the coming year, we should recognise that none of this would have been possible without the hugely influential Lesley Retallack from Eurostar, who helped found and lead the Homework Club until her retirement earlier this year.



## Plans for 2019:

- ▶ Continue to increase the number of UP members participating by either hosting quiet spaces or volunteering as tutors
- ▶ Increase the number of local students participating
- ▶ Develop a time-saving process for managing the logistics of the Homework Clubs centrally
- ▶ Develop ideas for a continuation of UP engagement with alumni Homework Club students

# HERO PROJECTS

## Wellbeing Walk

As London's first designated station to station walking route, the Wellbeing Walk provides people with a less polluted, less congested and more pleasant walking route between the major stations on the Euston Road. With a rapidly growing body of evidence underlining the extent of the negative effects associated with air pollution, this is not just about aesthetics.

The route, which was shortlisted for a London Transport Award, is between 50-60% less polluted than the Euston Road. For regular visitors, this can make a genuine difference to their lives.

Now in its fourth year, the Wellbeing Walk has not been without its challenges, with several signs recently removed for health and safety reasons. Nonetheless, the increasing public awareness about the effects of air pollution, alongside the growing salience of the issue in the news and policymakers' agendas has encouraged external interest in the Wellbeing Walk. Highlights have included a feature on the Independent on how to avoid air pollution, and a BBC World radio walk and talk interview along the Wellbeing Walk with Urban Partner Chair Wendy Spinks.

### Looking forward:

- ▶ This coming year, our priority will be to complete the installation of Wellbeing Walk 2.0 designs
- ▶ Seek to continue to increase usage of the Walk by working with Google and LNER to ensure it appears on all virtual maps
- ▶ Recognising the growing demand for the Wellbeing Walk model, we will also continue to promote the initiative, and support other areas looking to introduce it

**Johanna Buechler, Air Quality Policy Researcher, Department for Environment, Food and Rural Affairs, and Research Associate at UCL:**

“Displaying public information about pollution hot spots and ways to avoid them can help. The Wellbeing Walk is a signposted backstreet walking route taking ten to 15 minutes between London's Euston and King's Cross stations, which exposes walkers to 50 per cent less pollution than the main road. There needs to be many more initiatives like this in cities.”





## Underpass Project

This time last year, we were at an advanced stage of a partnership with Transport for London to redesign the Euston Road Underpass, enhancing its aesthetics and accessibility for pedestrians. Unfortunately, in September this year TfL indicated that they would no longer be able to deliver the project. Thankfully the Executive and Board have been able to agree a fantastic alternative Hero Project - a three-year volunteering programme with Camden Giving. The initiative will be up and running in the coming months, benefitting both member employees and the local community.

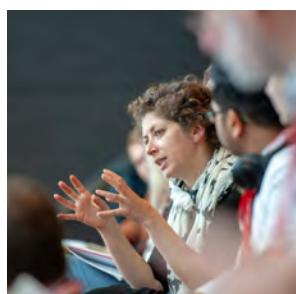
### Plans for the new Hero Project for 2019:

► At the Destination Next Conference in November, over 50 attendees filled in pledge cards, highlighting a priority area that they would like Urban Partners to focus on. We are in the process of working through these, and the 2019 Hero Project will be based on this feedback. An initial review found significant interest in developing walking and cycling to work schemes, supported by better walking and cycling routes, as well as interest in a central portal for information on what's going on in the area.

# BENEFITTING EMPLOYEES

Urban Partners seeks to improve connectivity and accessibility to help employees, residents and visitors navigate the neighbourhood better. We work together to provide a collective voice, addressing some of the environmental concerns of our community, including introducing and supporting initiatives to reduce air pollution and waste.

In addition to our Hero Project - the Wellbeing Walk - directly benefitting our local employees, we have delivered a range of other initiatives over the past 12 months with the aim of making the area a more attractive location for people to work.



- ▶ UP currently runs three networking groups for member employees. These are: HR Network (52 members), the PA Network (114 members) and the Social Media Network (73 members)
- ▶ A number of networking / information sharing / masterclass sessions have been run throughout 2018, engaging around 250 member employees.

Events included:

- Social Media Network masterclasses held with Ted Baker, Springer Nature and Havas
- PA events including the London Flower School, Sourced Market, The Lighterman, Searcy's Champagne Bar, and upcoming The Gilbert Scott
- Two HR events were held, one on apprenticeships and one on mental health
- ▶ Hugely popular monthly yoga classes with Sweaty Betty (averaging around 25 attendees per session)
- ▶ Launched a cinema club with UP member The Lighterman
- ▶ Distributed a 'benefiting employees' survey to explore what employees most value, and what they would like more of
- ▶ In December we will hold the third annual Christmas Choir Showcase of local corporate choirs in aid of local causes
- ▶ In partnership with Camden Giving, Urban Partners has begun a three-year partnership programme to provide up to 200 UP member employees with tailored skilled local volunteering opportunities annually



## Plans for 2019:

- ▶ Increase the number of employees participating in all networks
- ▶ Deliver agreed employee wellness activities and respond to the 2018 survey to grow current engagement with wellness activity
- ▶ Successfully launch and manage the Camden Giving Volunteer Programme
- ▶ Explore the potential for an annual UP Volunteer Day
- ▶ Continue to develop the website as a resource for member employees'

# ENGAGING THE NEXT GENERATION

**Young people are a vital part of the area's future. As a business partnership we want to work to support their education and connect them with employment opportunities in the area. We strongly believe that business can play an invaluable role in partnering with both the local authorities and schools to create a joined-up approach to supporting the next generation.**



**Elisa De Ranieri,  
Springer Nature**

“After around 30 tutors from Springer Nature volunteered to support the Homework Club, the programme has now expanded to a second site at the Springer Nature campus where weekly tuition in scientific subjects is offered, while tutoring in other subjects continues at the Eurostar office.”

This year, Urban Partners' Next Generation activities have been bolstered by the appointment of Peter McDonough as the Next Generation Coordinator. The appointment has facilitated the expansion of Urban Partner activities in this area, with current initiatives including:

- ▶ The Homework Club now supports over 50 students every week, and is set to expand further with Springer Nature opening its doors to host tutorials on science and maths-based subjects
- ▶ We held the second annual Urban Partners Youth Careers Expo in October. Hosted at Google's office, over 20 local businesses took part and the event was attended by more than 150 young people. The Expo included careers showcases, masterclasses and a panel Q&A, chaired by the FT's Education Editor and bringing together local employers to answer careers questions
- ▶ Mentoring - Springer Nature are piloting a monthly mentoring scheme with 28 employees mentoring 22 students from Elizabeth Garrett Anderson School. Dependent on feedback on the Scheme, UP will look to expand the initiative through other UP members.
- ▶ Promoted and supported the rollout of the Safety Net programme to over 20 schools across Camden and Islington, and linked the initiative to the Guardian Newswise Programme
- ▶ Provided a refurbished space, mentoring and IT facilities to local young people through the Copenhagen Youth Project
- ▶ Supported the Reading Agency's Summer Reading Challenge in Camden and Islington
- ▶ Partnered with local businesses to develop and roll out innovative work experience opportunities as part of Camden STEAM's Business Pledge



## Plans for 2019:

- ▶ Continue to increase the number of Homework Club participants
- ▶ Continue to increase the number of UP members participating in the Homework Club initiative by either hosting quiet spaces or volunteering
- ▶ Host the third Youth Careers Expo and increase the number of attendees participating and taking part
- ▶ Strengthen Urban Partners' connections with local youth groups and work to help break down the barriers to opportunities for local young people, including through mentoring and work experience
- ▶ Successfully launch and measure the impact of the first round of Safety Net training
- ▶ Expand and tailor Safety Net training to member employees who are parents



**DESTINATION > NEXT**  
IDEAS FOR A SUSTAINABLE, SAFE AND SOCIALLY INCLUSIVE FUTURE



**Peter McDonough,  
Next Generation Coordinator:**

“Urban Partners is made up of an incredible diversity of businesses, with extensive resources and varied skill-sets. We have looked to harness this, collaborating between members to maximise our impact in supporting local young people. Nothing epitomises the value of this collaboration better than the Homework Club, where by combining member employee expertise, we are now able to provide tutoring for every A-level subject that attendees take - this is quite some achievement.

As the UP Next Generation Coordinator, the focus this year has been all about scale and reach. From the roll-out of Safety Net to the expansion of Homework Club, UP has extended from supporting several hundred, to several thousand local young people.

Next year promises more of the same, working with the local schools and Islington and Camden Councils to build Urban Partners’ support for the next generation’s journey through education, into employment, and then building career progression.”

**Andrew Jack,  
Global Education Editor at the FT:**

“Business, such as those associated with Urban Partners, have an important role to play in engaging with schools to help ease the transition to the world of work. That may come in many forms, whether through visits, tutoring, careers guidance, work experience or lending resources such as spare study space - or the Financial Times’ own commitment to offer free online access to sixth formers to help broaden and deepen their knowledge of the world.”



**Cllr Asima Shaikh,  
Cabinet member for Inclusive Economy and Jobs:**

“Our work with Urban Partners this year has been all about helping to create new opportunities for young people in Islington. This has spanned the different stages of their journey through education, to employment and career progression.

The October Urban Partners Careers Expo, hosted at Google, gave local secondary school and college students the opportunity to meet the businesses, and find out about the careers available locally, and what support is available to enable them to take their first step into work. For those already in apprenticeships, masterclasses have supported them both to develop their careers and expand their networks.

I'm proud that my Council has made a commitment to guarantee 100 hours' experience of the world of work for all young people in Islington by the time they are 16. We see this as a crucial means to inspire, raise aspirations, and prepare our young people for future employment. We look forward to working with Urban Partners in support of this initiative, giving young people greater insight and access to an area on their doorstep, that is home to some of the best jobs in the world.

Islington council's vision is to create an inclusive economy that benefits residents and local businesses. Our work with Urban Partners can help us to realise this vision, through creating stronger links between businesses in Kings Cross and the communities they sit within.”



## REPRESENTING BUSINESSES

Our work in this area is focused on giving our business members a louder voice and enabling greater impact with collaborative working. We seek to engage businesses, keep them informed on the issues that affect them and develop programmes to support them. The collective weight of Urban Partners' members, representing almost 11,000 employees, holds significant influence with decisionmakers and politicians.

This year, we have worked to identify the issues that matter most to our members.

Reflecting member feedback, we have facilitated the homelessness forum, bringing together key local community groups, charities and public sector stakeholders to explore how to reduce homelessness in the area. We have also hosted Destination Next, a large business conference focused on environmental and social business sustainability in the area.

UP currently has 19 paying Board and Executive members as well as over 40 free 'Urban Partner' members.

### Plans for 2019:

- ▶ Progress new Hero Project based on the outcomes of the Destination Next Conference
- ▶ Continue to increase membership at the Executive and Free level to further increase Urban Partners influence with local stakeholders



**Emma Williams,  
Director of Operations,  
Green & Fortune,  
Vice-Chair of Urban Partners:**

"For me, Urban Partners underlines the value in collaboration and partnership. Collectively, we as businesses are able to have a far greater say in how the rules that affect us are shaped. We are also able to give so much more back to the community and area that we work in. The diversity and quality of the Urban Partnership membership means that together, we are able to complement each other to provide solutions to genuine local problems and to make a real difference."



**Andrea Stark,  
Director of Employment,  
Skills and Culture, Islington Council:**

"The King's Cross area has transformed beyond belief in the last ten years, becoming one of the UK's major business, cultural and retail districts. However, the local community has not always been included and has yet to fully benefit from the scale and pace of change. Urban Partners is a group of business that want to work together to make a positive difference in the local area."

We believe it is to our mutual benefit to work closely together to ensure that local young people's education, skills and career development is enhanced by sustained engagement with, and support of local employers. The challenge to all of us is that with such fantastic employment opportunities on the doorstep, our local young people become best placed to benefit. This will be our goal to work towards in the coming year."

# UP IN NUMBERS



## Employees



**85**  
cinema clubs

### Wellbeing activities

- Yoga and Bootcamp = **134** attendees in total
- Cinema Club at Everyman**
- From May to October, excluding August – **85 in total**



## The Homework club

**Eurostar** has held a Homework Club every Thursday throughout the school year  
**LNER** have launched a quiet space on a Wednesday evening  
**Over 1,000 student places** taken up through 2017/18  
**Over 700 hours of volunteered time** from UP employees  
**Equivalent value of over £12,000** worth of one-on-one tuition provided



## Youth Career Expo

**20 businesses** represented  
**150 young people** attended



## Schools & Students

Schools and students reach in Islington and Camden

UP now works with **22 primary and secondary schools**  
 with a reach of over **6,500** students



## Instagram



**1,190** followers  
**16.4%** follower increase, **168** followers gained  
**13,264** Engagements, an increase of **38.4%**  
**13,000** Liked received  
**264** Comments received



## Twitter



**1,553** followers  
**322,000** Organic impressions  
**3,921** Engagements  
**535** link clicks  
**262** Mentions received  
**964** Likes received  
**540** Retweets



## Website



**7,062** visitors  
**10,089** sessions  
**21,640** page views  
**2.14** pages per session  
**1:38 min** average duration per session



## Newsletter



**475** subscribers  
**9,095** total opens since January 2018  
**2,570** total Link clicks since January 2018  
**37.19%** average open rate

# RAISING URBAN PARTNERS' PROFILE

**An important focus for Urban Partners over the past year has been to further raise its profile across a wide range of both internal and external audiences.**

Internally, Urban Partners continuously looks to raise awareness of the many different activities, events and programmes that member employees can benefit from. These communications are carried out through newsletters, the Urban Partners' website and its social channels. Engagement rates across these channels this year have been as follows:

- ▶ Instagram - 1,189 followers
- ▶ Twitter - 1,554 followers
- ▶ The Update newsletter now has 475 subscribers and an average open rate of 37%
- ▶ The website currently averages 7,062 visitors per month and 21,640 page views so far in 2018

Externally Urban Partners has sought to raise its profile and build awareness of the work it does with a wide range of audiences including local and London-wide decision makers and policy makers, prospective members, other voluntary partnerships and BIDs, and the wider public. The key means of engaging with these audiences has included participation in and hosting of events, media coverage and stakeholder meetings. Of note, Urban Partners has:

- ▶ Secured widespread media coverage of our Hero Projects, including profile articles of the Homework Club in the Evening Standard and the Financial Times
- ▶ Secured BBC broadcast coverage of both the Wellbeing Walk and the Homework Club
- ▶ Secured print and online coverage of the UP Careers Expo and the broader next generation programme in the Islington Gazette and the North London monthly Education Magazine
- ▶ Provided an Urban Partner briefing to all Islington and Camden Councillors following the Local Elections in May
- ▶ Hosted a briefing meeting with four Islington Councillors including the Cabinet Member for Inclusive Economy and Jobs
- ▶ Hosted the Destination Next conference, bringing together almost 150 member and non-member businesses, local community groups and local and London political stakeholders

## Plans for 2019:

- ▶ Continue to secure coverage of Urban Partner Hero Projects, and develop a thought leadership strand around the Urban Partner voluntary model as an alternative to a BID
- ▶ Continue to build and strengthen relations with political stakeholders at a council and London level
- ▶ Submit Urban Partners for awards to recognise the quality of its environmental and youth work

**≡** **FINANCIAL TIMES**

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## London businesses offer study space to students as libraries close

King's Cross homework club boosts youngsters living in cramped conditions



Students do their homework at Eurostar's offices in London © Tolga Akmen/FT

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Youngsters get 'opportunities on their doorsteps at Kings Cross careers day

PUBLISHED: 09:50 18 October 2018 | UPDATED: 09:59 18 October 2018 | Lucas Cumiskey



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**BBC** Lucy Thevenon Volunteer french teacher



**Homework club: King's Cross locals help pupils who love studying**

These London students were fed up with not being able to find quiet space to do their schoolwork at home.

A club run by businesses in King's Cross is helping the pupils enjoy homework again.

23 Jun 2018

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It just feels nice to give back

# VOLUNTEERING SPOTLIGHT



**Rebecca Cranshaw, CSR Manager at Eurostar, and Homework Club lead:**

“The feedback we receive from both the students and Eurostar staff involved is very important. Staff have been able to build volunteering at Homework Club into their work life and take a genuine interest in the welfare and success of the students. We’ve seen interest and involvement from our staff grow each year with Homework Club expanding. It’s a great way for our colleagues to connect with the young people from the local area.”

Our members are the life blood of Urban Partners and everyone offers their time for free. From attending meetings and helping to steer the agenda for UP to mentoring local young people, employees across the King’s Cross, St Pancras and Euston areas are transforming lives and the local environment.

The voluntary nature of Urban Partners is a distinctive part of our offer – it is what sets us apart from the BIDs that operate around us.

Through the Camden Giving volunteering initiative, Urban Partners is ready to expand our member volunteering activities even further in 2019. The three-year partnership will provide around 200-member employees per year with the opportunity to be linked up with a carefully personalised and tailored voluntary role in the local community. The roles offered to participants will reflect their skill-sets to ensure that they can deliver maximum value in their voluntary work.

 CAMDEN GIVING

## Board and Executive Members



**EVERYMAN**



**GREAT NORTHERN HOTEL**

**GREEN&FORTUNE**



**IOP** Institute of Physics

**King's Cross**

**kings place**  
music+art+restaurants



**LNER**  
LONDON NORTH EASTERN RAILWAY

**SPRINGER NATURE**

**ST PANCRAS**  
HOTELS GROUP

**T E D B A K E R**®  
L O N D O N

**The  
Guardian**

**TOG**  
THE OFFICE GROUP

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